



# key financial highlights for 2010

Improving economies across the region brought big smiles and higher spending

Mouth-watering products and higher discretionary spending combined to boost the Group's performance in 2010. Families, office workers, youth, the growing middle classes, a whole new subcontinent, everyone is joining in the fun at our restaurant and store networks.

## FINANCIAL HIGHLIGHTS

	2006 RM'000	2007 RM'000	2008 RM'000	2009 RM'000	2010 RM'000
<b>REVENUE</b>					
Restaurants	1,164,078	1,335,317	1,628,876	1,723,677	1,888,072
Integrated Poultry	289,665	316,985	445,018	484,132	533,397
Ancillary	70,096	78,069	105,894	89,622	100,889
<b>Total</b>	<b>1,523,839</b>	<b>1,730,371</b>	<b>2,179,788</b>	<b>2,297,431</b>	<b>2,522,358</b>
Profit Before Tax	142,304	150,624	167,457	190,015	221,833
Profit Attributable to Equity Holders	98,280	104,269	118,535	130,403	156,848
Total Assets	974,078	1,006,128	1,154,407	1,290,470	1,583,032
Shareholders' Equity	528,476	602,021	692,158	791,757	990,247
Basic Earnings Per Share (Sen)	12.4	13.1	14.9	16.4	19.8
Gross Dividend Per Share (Sen)	18	20	22	24	15.5
Share Price As At 31 December (RM)	5.40	6.40	7.45	7.40	3.82
<b>NO. OF RESTAURANTS</b>					
KFC Malaysia	368	403	436	475	515
KFC Singapore	68	69	73	77	77
KFC Brunei	7	7	8	9	9
KFC India	—	—	—	—	7
	443	479	517	561	608
Kedai Ayamias	19	20	25	35	49
RasaMas Malaysia	15	22	34	40	39
RasaMas Brunei	—	—	2	3	3

